



Job Title: Retail Sales Associate - Watersports Equipment Shop

Location: St Andrews Lakes, Halling, Kent

Company: St Andrews Lakes is a renowned destination nestled in the picturesque landscapes of Halling, Kent. Our lakeside facilities offer an array of water-based activities, including swimming, paddleboarding, kayaking, and more. We take pride in providing top-quality equipment and excellent customer service to our patrons, ensuring they have memorable experiences on the water.

Position Overview: We are currently seeking a dynamic and customer-focused Retail Sales Associate to join our seasonal team in our lake side watersports equipment shop. The ideal candidate will have a passion for watersports, excellent communication skills, and a strong commitment to delivering exceptional service to our customers.

Responsibilities:

- Greet and assist customers in selecting the appropriate watersports equipment, including paddleboards, kayaks, life jackets, paddles, and accessories.
- Provide expert product knowledge and recommendations to customers based on their needs and preferences.
- Process sales transactions accurately and efficiently using our POS system.
- Maintain cleanliness and organisation of the shop, including arranging displays and restocking merchandise as needed.
- Assist with inventory management tasks, such as receiving shipments, conducting stock counts, and replenishing inventory on the sales floor.
- Answer customer enquiries in person, over the phone, and via email, providing information about products, pricing, and availability.
- Uphold company policies and procedures regarding customer service, returns, and exchanges.

Qualifications:

- Previous retail sales experience, preferably in a specialty outdoor or watersports equipment store.
- Passion for watersports and outdoor recreation, with knowledge of various equipment brands and product features.
- Excellent communication and interpersonal skills, with the ability to engage customers and build rapport.
- Strong attention to detail and organisational skills.
- Ability to multitask and thrive in a fast-paced retail environment.
- Flexibility to work weekends and holidays as needed.
- First Aid and CPR certification preferred but not required.

Benefits:

- Competitive hourly wage based on experience.
- Employee discounts on watersports equipment and merchandise.
- Opportunities for training and professional development in the retail and watersports industries.
- A supportive and collaborative work environment within a vibrant watersports community.

If you are a passionate watersports enthusiast with retail sales experience and a desire to share your knowledge and enthusiasm with others, we encourage you to apply for this exciting opportunity at St Andrews Lakes.

Please submit your resume and a brief cover letter outlining your relevant experience and why you would be a great fit for this position.

Jobs@standrewslakes.co.uk

We look forward to welcoming you to our team!